

# heather minter

## ABOUT ME



I am an art director, senior designer, & photographer with over 10+ years of professional experience. I specialize in working with high end beauty and luxury brands, tech companies, and more. I am experienced in working on campaigns, branding, marketing, email, social, print design, web design, Ideation, and photo retouching.

## WORK EXPERIENCE



### Hotel Engine

Graphic Designer, Part-time | Remote | Feb 2023 - Aug 2023

Hotel Engine is a software company that provides hotel booking solutions designed for business travel. I worked on the design, ideation, and implementation of large campaigns, web design, social assets, mostly working in Figma.

### Title Nine

Graphic Designer, Full-time & part-time | Bay Area, CA | 2018 - 2022

Title Nine is the largest independently-owned and operated retailer of women's fitness clothing. I worked on daily email promotions, paid ads, site design, social media posts, photo re-touching, sale promo's, holiday campaigns, and trained other designers and design interns.

### Senior Freelance Graphic Design & Art Direction

Full-time & part-time | Bay Area, CA | 2015 - 2018

Select clients include: Third Love (2018), Facebook (2018), Tea Collection (2018), Old Navy (2017), Sephora (2017), BKR (2017), e.l.f cosmetics (2016), The Real Real (2016), Generation Tux (2016).

### Hallmark Channel

Graphic Designer, Full-time | Los Angeles, CA | 2012 - 2015

Designer for Hallmark Channel, Hallmark Movie Channel, and Hallmark Cards. Tasks included design for print ads, keyart, packaging materials, web design, and weekly e-mail updates.

## EDUCATION



### Whatcom Community College

The Art of Photography | 2023

### MCAD (Minneapolis College of Art & Design)

B.F.A Graphic Design | 2007 - 2011

## EXPERTISE

Adobe Creative Suite

Figma

Microsoft Suite

Photo editing & retouching

## STRENGTHS

- Marketing focused design
- Problem solver
- Detail oriented
- Positive attitude
- Excellent communicator

## REFERENCES

### Amy Suits

Creative Director - Title Nine  
asuits@titlenine.com

### Casey Nelson

Art Director - Title Nine  
cnelson@titlenine.com

### Samantha Tollefson

Graphic Designer - Hotel Engine  
Samantha.Tollefson@hotelenine.com

## PORTFOLIO

[heatherminter.com](http://heatherminter.com)



Remote or in greater Seattle area



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